



2025

Community Impact



LIVING GIVING SUPPORTING LOCAL

Rogue Credit Union was founded in 1956 by ten teachers who believed they could accomplish more together than they could alone. By living, giving and supporting local, we support our members' financial well-being while helping our communities grow.

As a not-for-profit financial cooperative, Rogue is committed to giving back through charitable contributions, volunteerism and scholarships that support youth, families and education in the communities we call home. This report highlights the impact we made together in 2025. To our members, team members and community partners, thank you!



2025 Community Impact

\$737,501

Given back to the community through sponsorships and donations

\$349,879

Raised for Children's Miracle Network®

\$31,500

Awarded in scholarships

12,863

Hours volunteered by team members



Record-Breaking Support for Children's Health Care

CREDIT UNIONS FOR KIDS

ALL REGIONS

In 2025, we made a record-breaking impact through Credit Unions for Kids, raising \$349,879.39 for Children's Miracle Network hospitals. As the largest amount raised in Rogue's history, this milestone reflects the generosity and dedication of our members, team members and community partners.

Funds raised provide critical health care, equipment and services for children and families at St. Luke's Children's Hospital in Boise, PeaceHealth Sacred Heart Medical Center in Eugene, and Asante Rogue Regional Medical Center in Medford, ensuring that families have access to specialized care close to home.



Celebrating Community in Talent

TALENT HARVEST FESTIVAL

TALENT, OREGON

The Talent Harvest Festival brings together more than 10,000 people each year. With over 150 booths and vendors in downtown Talent, the festival celebrates the live music, local food, friends and family that make the community so special.

Events like the Talent Harvest Festival highlight the strong sense of community in Talent, and we are proud to support opportunities for neighbors and local businesses to connect and celebrate together.



Lighting Up the Holidays

MEDFORD WINTER LIGHTS FESTIVAL

MEDFORD, OREGON

The Medford Winter Lights Festival is a special event here at Rogue, known for holiday traditions and our festive booth. The celebration brings together thousands of community members for a parade with Santa, local vendors, delicious food and a light show that can't be missed!



Supporting Local Music

PORCHFEST

GRANTS PASS, OREGON

Local music is a way of life in Grants Pass, Oregon. Each year, the community comes together for Porchfest, a live music festival hosted at neighborhood homes. Throughout the day, attendees move from house to house, listening to local bands. We proudly supported the event in 2025, and Rogue team members enjoyed connecting with the community during this celebration of local talent and creativity.



Holiday Cheer in the Umpqua Valley

SANTA AND HIS REINDEER

ROSEBURG, OREGON

During the holiday season, we partnered with Roseburg Honda to bring extra holiday cheer to the local community. Featuring Santa and his reindeer, the event brought together almost 3,000 community members to celebrate the spirit of the season.



Summer Nights at the Half Shell

MOVIES IN THE PARK

ROSEBURG, OREGON

During the summer of 2025, we partnered with Roseburg Parks and Recreation to present Movies in the Park at the Stewart Park Half Shell. Over four movie nights from June through August, families, friends and neighbors gathered under the stars to watch some of the summer's best movies.

We closed out the season with complimentary ice cream and a raffle for tickets to Wildlife Safari, creating lasting memories and community connections that make us all feel at home.



Honoring Tradition at Bonanza Days

BONANZA DAYS

BONANZA, OREGON

In 2025, we proudly presented Bonanza Days, a long-standing community tradition in the Klamath Basin. Rogue team members participated in the parade, hosted a booth and volunteered at the children's carnival, creating a fun and welcoming environment for attendees.

With live music, local vendors, a car show and family-friendly activities, Bonanza Days brings the community together to celebrate local pride and traditions. As always, we are proud to support events that strengthen community connections and create lasting memories across the region.



Celebrating Creativity in Caldwell

CHALK THE BLOCK

TREASURE VALLEY

Chalk the Block is a vibrant community tradition that celebrates local artists and encourages creativity for people of all ages. By supporting opportunities for artists to showcase their talents in downtown Caldwell, Rogue helps foster connection, creativity and a shared sense of community pride.



Connecting Youth and Community Through Sports

TVCC SOFTBALL KIDS DAY

ONTARIO, OREGON



In partnership with Treasure Valley Community College Athletics, Rogue Credit Union presents Kids Day, a free experience that brings together college athletics and local families. Kids Day offers local youth the chance to meet collegiate student-athletes, experience the excitement of a game and participate in hands-on activities like running the bases.

By supporting events like Kids Day, we create meaningful experiences for local families while strengthening connections between youth and the community institutions that serve them.

Honoring Hometown Pride



FOURTH OF JULY JUBILEE

PORT ORFORD, OREGON

Our coastal teams joined the community of Port Orford, Oregon, for a favorite local tradition: the Fourth of July Jubilee! With a floating “paddle parade” and a classic community barbecue, Rogue team members had a great time celebrating Independence Day and the community’s strong sense of togetherness.

People Helping People

ROGUE COMMUNITY RALLY

In 2025, Rogue team members completed more than 12,800 hours of volunteer service, demonstrating our strong commitment to the communities we call home.

Rogue “Community” Rally also returned in 2025. Team members volunteered 1,303 hours across 58 events, from cleaning parks to stocking food pantries and more. In total, 38 organizations received support:

ACCESS

Ashland Community Food Bank
Bonanza Children’s Festival
City of Bandon
Chelsea’s Closet
Children’s Museum of Southern Oregon
Crater High School
Gold Beach Main Street
Jolane Middle School
Josephine County Food Bank
Maslow Project

Meals for Neighbors

Medford Parks and Recreation
Medford Railroad Park
Oakdale Middle School
Ontario High School
Payette County Fairgrounds
Payette County Rodeo
Phoenix Food Project
Sleep in Heavenly Peace
Southern Oregon Children’s Festival
SOLVE
YMCA

...AND MORE!



Investing in Student Success

Each year, Rogue Credit Union awards scholarships to graduating high school seniors and adult learners pursuing higher education. In 2025, we proudly donated \$31,500 in scholarships to recognize outstanding academic achievement, leadership and community involvement.

Maelin Holborrow – Roseburg, OR
Douglas County Scholarship

Julia Dombrowsky – Medford, OR
Harry Wright Scholarship

Kharma Campbell – Grants Pass, OR
Josephine County Scholarship

Faith Tucker – Henley, OR
Klamath County Scholarship

Eben Pena – Medford, OR
Rogue Credit Union Family Scholarship

Luis Ayala Rangel – Central Point, OR
Tim and Carol Alford Scholarship

Cayman Campbell – Ontario, OR
Treasure Valley Scholarship

Easton Barney – Roseburg, OR
Vern and Marti Arnold Scholarship

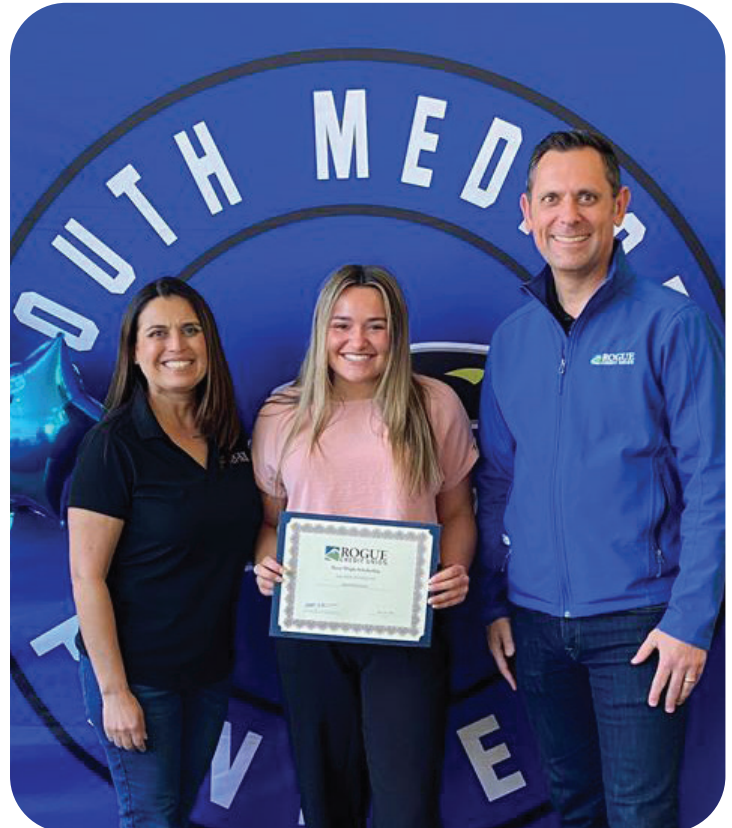
Maxzime Bond – Henley, OR
Vern Voss Memorial Scholarship

Aidan Whitson – Eagle Point, OR
Waldene Terry Scholarship

Peyton Simonds – Bandon, OR
South Coast Scholarship

Maya Tulles – Bandon, OR
South Coast Scholarship

Isabella Driskell – Medford, OR
Gene and Tina Pelham Scholarship



Through these scholarships, we help remove barriers to education and support the next generation as they pursue their goals and make a positive impact in our communities.

